

# Hiring: Manager, Communications

“An exciting opportunity to further develop and manage a powerful brand presence and communications machine for an international organization at the cutting-edge of Internet governance and multistakeholder cooperation “

Location: Paris.

Start Date: immediately.

Competitive compensation and benefits.

## THE ORGANIZATION

The Internet & Jurisdiction Policy Network is the leading multistakeholder organization addressing the tension between the cross-border Internet and national jurisdictions. Its Paris-based Secretariat facilitates a global policy process engaging over 200 key entities from governments, the world's largest internet companies, technical operators, civil society groups, academia, and international organizations from over 40 countries. Stakeholders currently work in three Programs (Data & Jurisdiction, Content & Jurisdiction and Domains & Jurisdiction) to jointly develop policy standards and operational solutions to pressing legal challenges at the intersection of the global digital economy, human rights, and security. The organization is also the home of the I&J Retrospect Database tracking global trends and will launch in 2019 the world's first Internet & Jurisdiction Global Status Report.

The regular Global Conferences of the Internet & Jurisdiction Policy Network are institutionally supported by the Council of Europe, European Commission, ICANN, OECD, United Nations ECLAC, and UNESCO. Partner countries include France (2016), Canada (2018) and Germany (2019). The work of the organization has been presented to and recognized by key international processes, including the UN Internet Governance Forum, G7, G20 or the Paris Peace Forum, and covered in top media outlets such as The Economist, Washington Post, Financial Times, Politico or Fortune. The organization is financially supported by a uniquely diverse coalition of over 20 governments, companies, and organizations.

## WHY WE HIRE

The Internet & Jurisdiction Policy Network is growing, and the Secretariat wants to increase its capacity to communicate with stakeholders and the public and develop and execute international communications campaigns. We need to enhance the brand presence of the Internet & Jurisdiction Policy Network and communicate efficiently to stakeholders around the world on issues such as achievements and outcomes of the ongoing work, key events, fundraising campaigns or product launches.

## THE POSITION

The Secretariat is looking for a dynamic, creative and experienced Communications Manager, who is able to combine messaging and diplomacy, and strives in a complex international environment spanning multiple stakeholder groups, regions and policy fields. The ideal candidate has learned the ropes at a major entity at the international level and is ready for a new challenge in a thriving and growing pioneering organization, where things are being built in the global public interest. The ambition is to ensure a powerful, highly professional, and accessible presence of the organization and its work. The Communications Manager reports to the Deputy Director and works in close collaboration with the Communications and Events Assistant and the rest of the Secretariat.



STATES



INTERNET  
COMPANIES



TECHNICAL  
OPERATORS



CIVIL  
SOCIETY



ACADEMIA



INTERNATIONAL  
ORGANIZATIONS

## THE WORK

- Oversee and manage the communications of the Internet & Jurisdiction Policy Network (voice and editing + visual brand identity, for both digital and print)
- Develop strategies, manage and execute the communication:
  - On the work, outcomes, and achievements of the stakeholders within the Policy Network and its thematic policy Programs
  - Around global, regional and thematic events, such as the 3rd Global Conference of the Internet & Jurisdiction Policy Network on June 3-5, 2019 in Berlin (run-up, live, outcomes)
  - For products, such as the launch of the world's first Internet & Jurisdiction Global Status Report (campaign, media relations, partnerships, roadshow)
  - For the work within the thematic policy Programs of the organization (internal knowledge management and editing)
  - For fundraising campaigns
- Further develop and enhance the brand of the organization, ensuring the coherence of language, messaging and visuals across all channels
- Identify and manage media contacts and communication partnerships
- Working on the consolidation and updating of the website of the Internet & Jurisdiction Policy Network

## REQUIREMENTS

- Ability to distill complex technical and legal information into clear, accessible language
- Excellent written and oral communication skills in English (other languages are plus)
- Minimum of three years of relevant experience in a similar position (working in English), preferably within a premium agency, international organization, or multinational company
- Graduate degree with very good results in Communications, PR, Marketing, Journalism, International Affairs, or a related field
- Demonstrated interest in internet governance, including knowledge of actors and political processes; desire and willingness to learn more about the intersection of law, digital economy, human rights, and cybersecurity.
- Proven ability to manage a CMS, social media, and use design programs such as Adobe CS or Sketch to continuously adjust the brand identity across all products and channels.
- Detail-oriented and organized with excellent time and project management skills
- Flexibility to juggle competing or changing deadlines and stay calm under stress
- Professional and approachable manner, experience working in a multicultural workplace
- Must have the right to work in the EU

## APPLY

Please send your

- 1) Letter of motivation, explaining your qualification to manage the communications of the Internet & Jurisdiction Policy Network, and your vision for this position (2 pages max)
- 2) Your CV
- 3) Contact details of two relevant references

To [jobs@internetjurisdiction.net](mailto:jobs@internetjurisdiction.net) with the subject line “Communications Manager - First Name Last Name”

Selected candidates will be contacted for an interview.



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